



The Annual **CN AWARDS**

Sponsorship Opportunities 2022

RECOGNISING EXCELLENCE & ACHIEVEMENT IN CLINICAL, MEDICAL & HEALTH NUTRITION

The Annual CN Awards

Successfully launched in 2010, the annual CN Awards encompasses 10 award categories, recognising the achievements of those whose work has made a significant difference within the nutrition industry – whether as an individual, group or organisation.

The CN Award categories

Social Media Personality of the Year Award

A nutrition professional running their own blog, holding a Twitter chat, or operating a LinkedIn or Facebook group providing credible, evidence-based nutrition information – a personality that really stands out from the rest.

Nutrition Resource of the Year

A public body/charity/industry resource that readers have utilised and found extremely valuable throughout their practice – e.g. website, educational tool, practical tool.

Student of the Year

A student that has excelled during their studies, has attained a specific notable achievement, or gone beyond what is expected of them as part of their course or placement (during 2021/22) – a student that stands out from the rest.

Community Nutrition Professional of the Year

A community nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

Clinical Nutrition Professional of the Year

A clinical nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

Paediatric Nutrition Professional of the Year

A paediatric nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

New Product of the Year

Nominations will be sought from companies who have launched a new product during 2021/22 – nominations are also welcome for relaunched and reformulated products. Nominated products can include a clinical product (e.g. oral nutritional supplement, parenteral nutrition product) or a food product with a specific health claim.

The Geoff Simmonett 'Commitment to Patient Care' Award

First awarded to Geoff Simmonett, who sadly passed away in 2010, for his huge contribution and dedication to the work of 'Patients on Intravenous and Nasogastric Nutrition Therapy' (PINNT), this Award recognises the work of an individual who has shown exceptional determination, dedication and compassion during patient-focused nutrition support.

CN Writer of the Year

The CN Team will be considering all articles that have been included within CN (during 2021/22) that have captured the essence and purpose of CN – to provide the reader with an educative, informative, practical and topical read.

Outstanding Achievement Award

This prestigious Award will be given to an individual or professional group/body who has made an outstanding contribution to clinical, medical or health nutrition throughout their time within the arena.

The annual CN Awards represent an outstanding promotional opportunity for companies active within the industry. Indeed, those opting to sponsor a category benefit from comprehensive coverage in CN Magazine, CN e-news and via: www.nutrition2me.com from November 2021 until November 2022.

EXCLUSIVE
SPONSORSHIP
OF A CATEGORY
£3,345

How to get involved

Sponsorship of each category is priced at **£3,345**. Each sponsoring company will benefit from the following branded coverage from November 2021 (or point of booking) until November 2022 across CN Magazine and all associated products:*

- ⊙ Coverage within a dedicated CN Awards section of every issue of CN Magazine from booking until November 2022.
- ⊙ Continual coverage online within the dedicated CN Awards section of nutrition2me.com, which is subject to over 108,000 unique visits per annum.**
- ⊙ Promotion via CN's social media accounts – over 11,000 'followers'.
- ⊙ Continual coverage within CN e-news – the twice monthly e-newsletter of CN Magazine, sent to over 5,600 UK nutrition and dietetic professionals.
- ⊙ A dedicated CN e-shot announcing your sponsorship of your chosen category, sent to over 5,600 UK nutrition and dietetic professionals.
- ⊙ Use of the CN Awards branding for your own promotion around your sponsorship.
- ⊙ Two company/organisation representatives invited to personally present the Award to the winner at a gathering in London.***

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At Fresenius Kabi, we are proud to have worked with, and sponsored the CN Awards for many years now. The CN Awards provide a fantastic opportunity for the nutrition industry to come together and recognise the amazing achievements of either individuals, groups or organisations, whose hard work and dedication has made a real difference in the field of clinical nutrition.

After such a challenging few years for all, we feel it's more important than ever to continue to recognise and acknowledge the outstanding achievements within our industry. If you know of a peer, colleague or friend who you feel should be recognised for their achievements, the CN Awards is a great way for you to nominate them so we can celebrate their hard work and dedication.

We look forward to hopefully seeing you all soon and continuing to support the fantastic work done by the CN Awards team.”

Laura-Jane Marris, EN Marketing Manager, Fresenius Kabi Ltd.

CN Awards are promoted across all CN platforms

- ⊙ **Complete Nutrition (CN) Magazine:** Circulated to in excess of 10,500 individual requesting nutrition health professionals, inc. over 9,000 UK dietitians.
- ⊙ **www.nutrition2me.com:** Over 108,000 unique visits per annum.**
- ⊙ **CN e-news and CN e-shots:** Subscribed to by over 5,600 UK nutrition and dietetic professionals.
- ⊙ **CN's Social Media Platforms:** Over 11,000 'followers'.

For further information regarding CN Awards, please contact Angela on:

t: 01920 449 128 e: advertising@cm-2.co.uk

* IMPORTANT - The earlier you book the more coverage you will get! **Stats calculated from 2020/2021 results to June 2021. ***Subject to COVID-19 restrictions.



**Your voice in clinical,
medical & health nutrition**

Complete Media & Marketing Limited

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