

# CN e-news

## Overview

CN e-news is a twice-monthly e-newsletter for nutrition healthcare professionals, consisting of readers of CN Magazine, and visitors to nutrition2me.com.

CN e-news supports the increasing information needs of CN readers and website visitors through the delivery of regular, topical news, in addition to diary dates, product updates and much more – direct to their inbox!

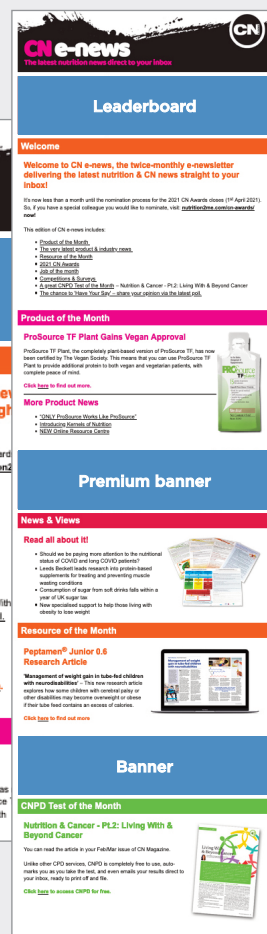
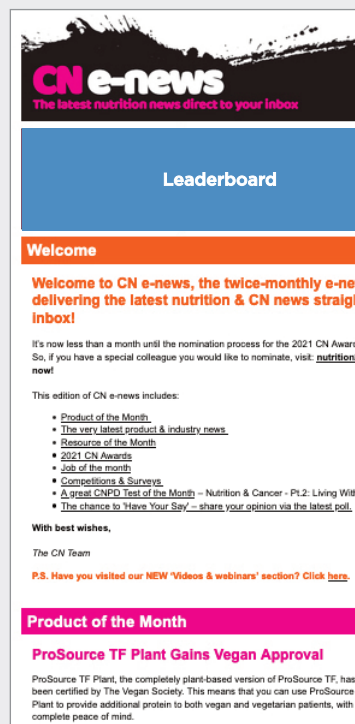
## CN e-news carries the following regular sections

- News & Views
- Diary Dates
- Product News
- CNPD
- Have Your Say
- CN Awards.

## Circulation & stats

- Over **5,600** UK recipients
- **99.9%** delivery rate
- Up to **43%** open rate.

In addition to being circulated to over 5,600 UK recipients, CN e-news is shared with our Twitter & Facebook followers – **over 11,000!**



## Rates (net)

### Leaderboard

Per month (2 sends) £795

### Banners

Premium banner – per month (2 sends) £595

Banner – per month (2 sends) £495

### Product of the Month

Per month (2 sends) and entry on nutrition2me.com. £695

### Job/Event/Resource/Webinar of the Month

Per month (2 sends) £695

### The takeover

Takeover CN e-news for a month (2 sends) £2,100

- 1 x Leaderboard
- 1 x Premium banner
- 1 x Banner
- 1 x Product of the Month.

**To discuss your promotional requirements in more detail, please call: 01920 449 128 or email: [advertising@cm-2.co.uk](mailto:advertising@cm-2.co.uk)**