



CN Reader Survey

The Results

CN MAGAZINE

VOTED THE UK'S NO.1 NUTRITION & DIETETIC PUBLICATION

2022 Reader Survey

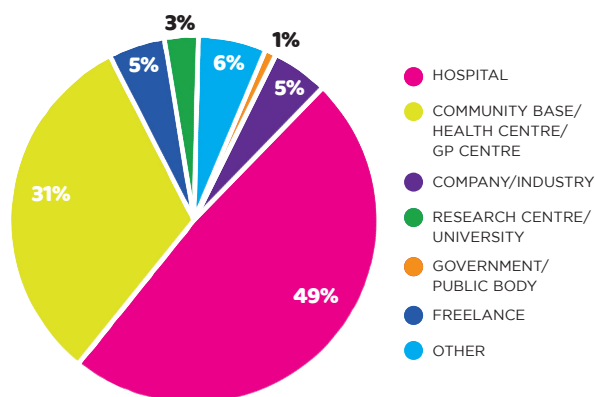


Following a recent CN Reader Survey, carried out in association with All Change Place, we are delighted to announce that Complete Nutrition (CN) Magazine have, once again, been voted the UK's undisputed No.1 nutrition and dietetic publication.

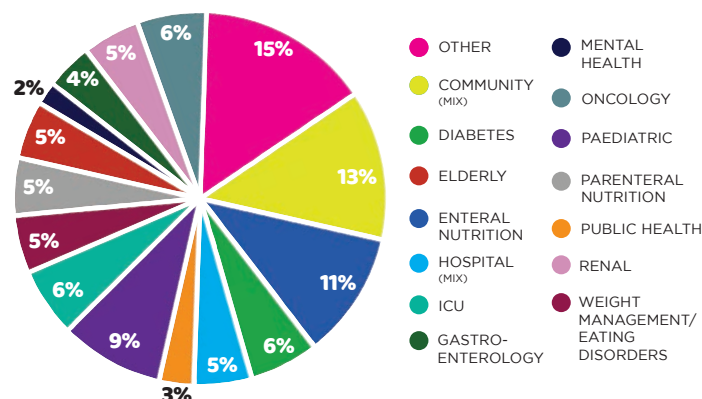
Readers were invited to provide their opinions on what they read, like and value about CN Magazine and the other nutrition titles available. The results have confirmed that CN Magazine firmly remains the UK's No.1. Indeed, when asked about their overall preferred read, **87% chose CN Magazine!**

Please find below a collection of the outstanding responses, plus helpful statistics to aid your promotional campaigns.

Which of the following best describes your typical place of work?

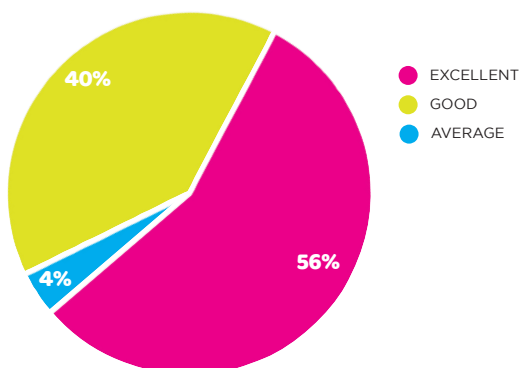


Which one of the following best describes the area of nutrition & dietetics that you specialise in?

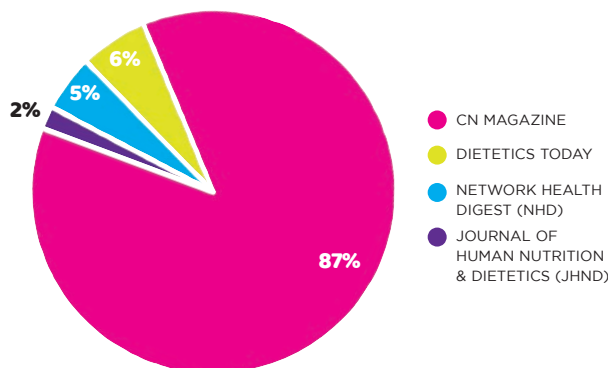


87% of readers state that CN is their preferred nutrition & dietetic publication

How do you rate the quality of content within CN Magazine?



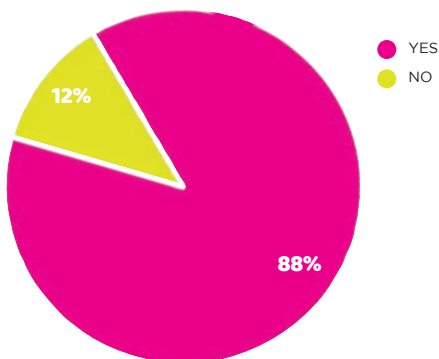
Overall, which is your preferred nutrition and dietetic publication from the following list?



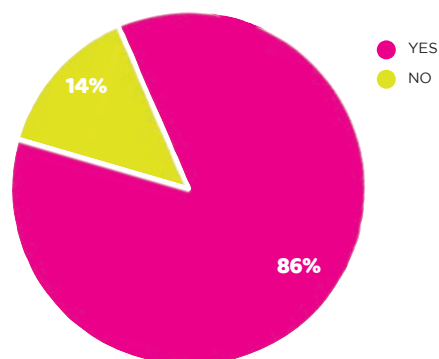
96% of readers rate the quality of content within CN Magazine as 'Good' or 'Excellent'

72% retain their copy of CN for future reference or pass to a colleague

Do you take notice of the advertisements that appear in CN Magazine

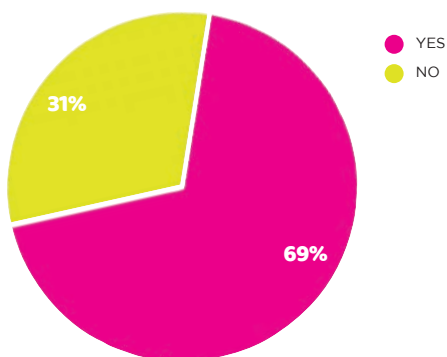


Do the advertisements within CN Magazine help you to keep up-to-date with products and services available?

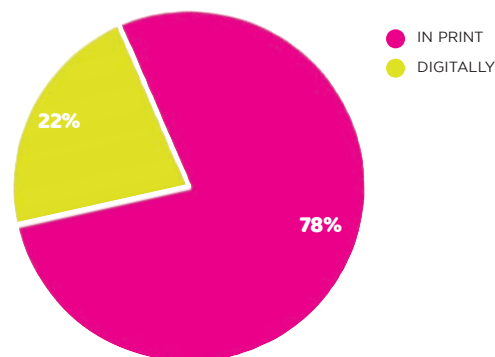


87% find A4 magazines easier to read than A5

Have you previously or do you currently recommend/use any of the products advertised within CN Magazine?



Overall, do you prefer to read magazines like CN digitally or in their printed format?



"Pure excellence in dietetic developments and a great resource"

For more information about CN Magazine, or related products, please contact Angela on: 01920 449 128 or email: advertising@cm-2.co.uk

"My favourite publication, there is always something relevant to me and it helps me to maintain my CPD more than any other publication."

"High quality, relevant dietetic information, that helps keep me up to date, and support my patients."

"An excellent quality publication which keeps me updated with current trends in dietetic practice."

"Brilliant magazine, helps me with keeping my clinical knowledge up to date."

"It is an excellent appealing magazine that provides up-to-date information and can inspire further studies to be undertaken. It is always a good read."



Your voice in clinical, medical & health nutrition

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