

CN

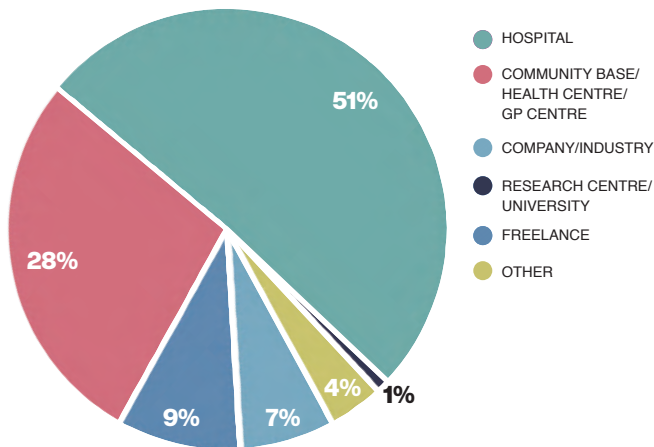
Reader Survey

The Results

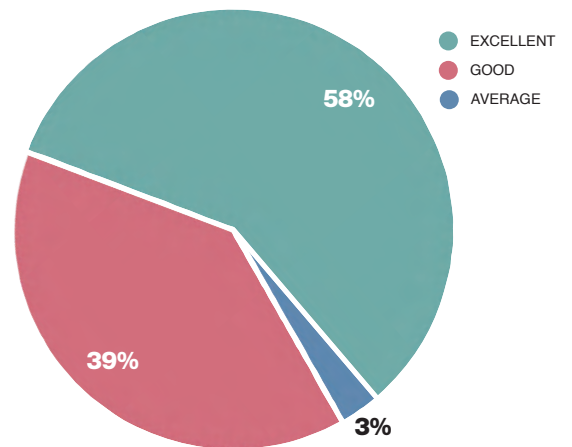
CN Magazine - voted the UK's No.1 nutrition & dietetic publication

Following a recent CN Reader Survey, carried out in association with All Change Place, we are delighted to announce that Complete Nutrition (CN) Magazine have, once again, been voted the UK's undisputed No.1 nutrition and dietetic publication.

Which of the following best describes your typical place of work?

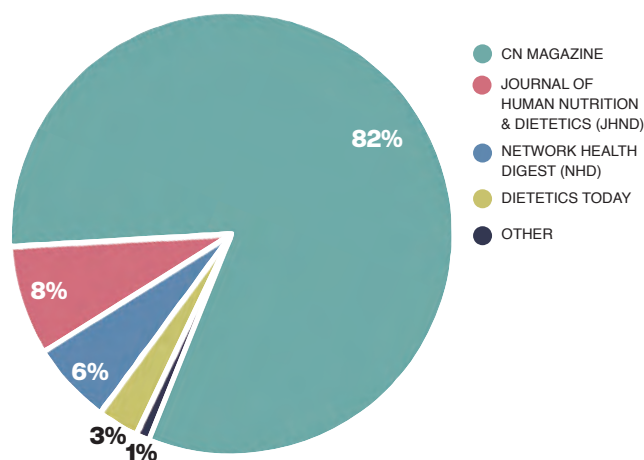


How do you rate the quality of content within CN Magazine?

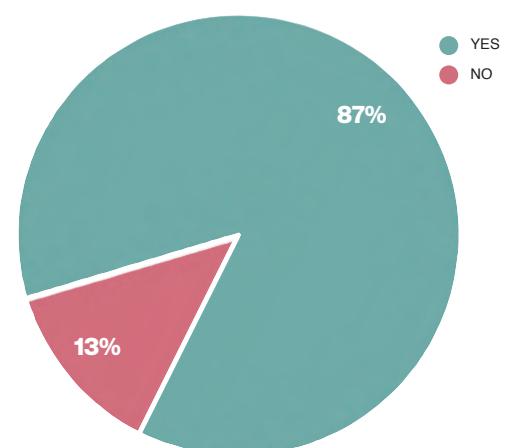


82% of readers state that CN is their preferred nutrition & dietetic publication.

Overall, which is your preferred nutrition and dietetic publication?



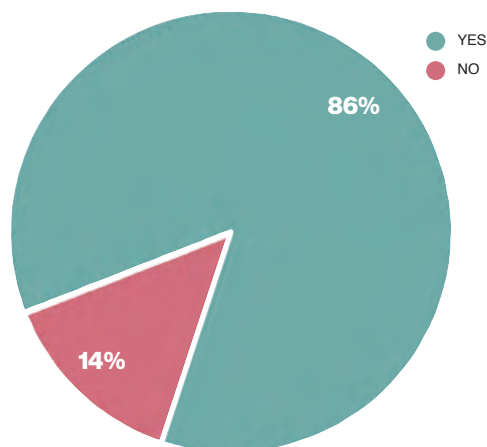
Do you take notice of the advertisements that appear in CN Magazine?



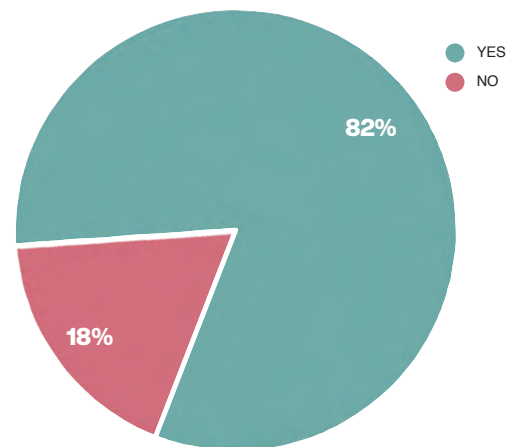
82% retain their copy of CN for future reference or pass to a colleague.

Readers were invited to provide their opinions on what they read, like and value about CN Magazine and the other nutrition titles available. The results have, once again, confirmed that CN Magazine is still their preferred publication, with 82% choosing CN Magazine. Please find below a sample of the outstanding responses from the survey. The results verify that advertising in CN Magazine is the right choice for all of your promotional campaigns.

Do the advertisements within CN Magazine help you to keep up-to-date with products and services available?

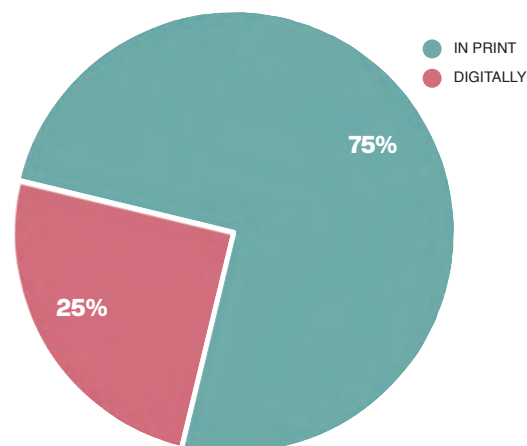


Have you previously or do you currently recommend/use any of the products advertised within CN Magazine?

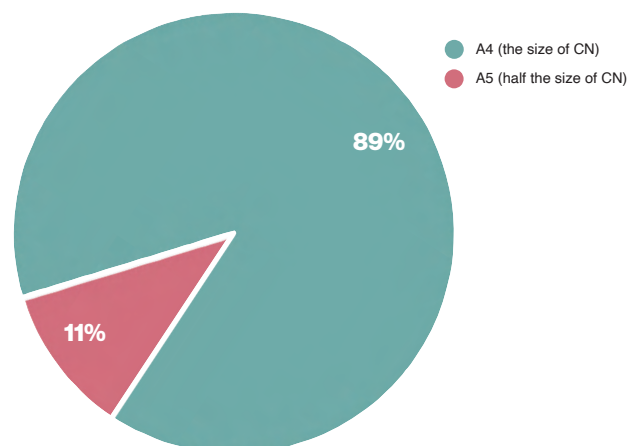


97% of readers rate the quality of content within CN Magazine as 'Good' or 'Excellent'.

Overall, do you prefer to read magazines like CN digitally or in their printed format?



If you prefer to read magazines like CN in print, which size do you find easiest to read?



87% of readers take notice of the advertisements that appear in CN Magazine.

For more information about CN Magazine, or related products, please contact Carly via advertising@cm-2.co.uk, 01920 449 128, or visit nutrition2me.com

"It is an excellent appealing magazine that provides up-to-date information and can inspire further studies to be undertaken. It is always a good read."

"Relevant and informative articles that are practical to my day to day clinical practice."

"CN Magazine is an invaluable resource in finding out the latest information on clinical nutrition matters. Its email updates and magazine support my CPD learning and development as a Dietitian."

"The best magazine with lots of useful dietetic information. I also find it informative. I get to know about some feed products or innovations of supplements from the magazine."

"I trust the magazine to provide me with up-to-date guidance and information to allow me to practice safely and using the most up-to-date evidence."



Your voice in clinical, medical & health nutrition

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