



The Annual
CN Awards

2025 Sponsorship Opportunities

Recognising excellence & achievement in clinical, medical & health nutrition

Successfully launched in 2010, the annual CN Awards encompasses 11 award categories, recognising the achievements of those whose work has made a significant difference within the nutrition industry – whether as an individual, group or organisation.

The annual CN Awards represent an outstanding promotional opportunity for companies active within the industry. Indeed, those opting to sponsor a category benefit from comprehensive coverage in CN Magazine, CN e-news, across our social media platforms and via: nutrition2me.com from November 2024 until November 2025.

The CN Award categories

- **The Geoff Simmonett 'Commitment to Patient Care' Award**

First awarded to Geoff Simmonett, who sadly passed away in 2010, for his huge contribution and dedication to the work of 'Patients on Intravenous and Nasogastric Nutrition Therapy' (PINNT), this Award recognises the work of an individual who has shown exceptional determination, dedication and compassion during patient-focused nutrition support.

- **Social Media Personality of the Year**

A nutrition professional running their own blog, holding a X chat, or operating a LinkedIn or Facebook group providing credible, evidence-based nutrition information – a personality that really stands out from the rest.

- **Nutrition Resource of the Year**

A public body/charity/industry resource that readers have utilised and found extremely valuable throughout their practice – e.g. website, educational tool, practical tool.

- **Student of the Year**

A student that has excelled during their studies, has attained a specific notable achievement, or gone beyond what is expected of them as part of their course or placement (during 2024/25) – a student that stands out from the rest.

- **Community Nutrition Professional of the Year**

A community nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

- **Clinical Nutrition Professional of the Year**

A clinical nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

- **Paediatric Nutrition Professional of the Year**

A paediatric nutrition professional who has gone above and beyond what is expected of them in their day-to-day role – this could include: taking on additional duties, running a specific project/research or charitable work.

- **New Product of the Year**

Nominations will be sought from companies who have launched a new product during 2024/25 – nominations are also welcome for relaunched and reformulated products. Nominated products can include a clinical product (e.g. oral nutritional supplement, parenteral nutrition product) or a food product with a specific health claim.

- **CN Writer of the Year**

The CN Team will be considering all articles that have been included within CN (during 2024/25) that have captured the essence and purpose of CN – to provide the reader with an educative, informative, practical and topical read.

- **Outstanding Achievement Award**

This prestigious Award will be given to an individual or professional group/body who has made an outstanding contribution to clinical, medical or health nutrition throughout their time within the arena.

- **Sustainability Initiative Award**

Making healthcare more sustainable and reducing its impact on the environment is now more important than ever, and this Award aims to recognise a professional or group for their work in this area. Examples of this may include, but are not limited to, digitalising healthcare, locally sourcing goods and produce, implementing wellbeing initiatives to improve staff retention, or streamlining services. This Award is open to nominations from practicing healthcare professionals, the NHS or private healthcare providers, and educational and research institutions.



How to get involved

Sponsorship of each category is priced at **£3,995**. Each sponsoring company will benefit from the following branded coverage from November 2024 (or point of booking) until November 2025 across CN Magazine and all associated products:*

- Coverage within a dedicated CN Awards section of every issue of CN Magazine from booking until November 2025
- Continual coverage online within the dedicated CN Awards section of nutrition2me.com, which is subject to over **87,500** unique visits per annum**
- Promotion via CN's social media platforms – over **12,400** 'followers'
- Continual coverage within CN e-news – the twice monthly e-newsletter of CN Magazine, sent to over **5,600** UK nutrition and dietetic professionals
- A dedicated CN e-shot announcing your sponsorship of your chosen category, sent to over **5,600** UK nutrition and dietetic professionals
- Use of the CN Awards branding for your own promotion around your sponsorship
- Two company/organisation representatives invited to personally present the Award to the winner at a gathering in London.

* IMPORTANT – The earlier you book the more coverage you will get!

**Stats calculated from Google Analytics, period covering July 2023 to June 2024.

CN Awards are promoted across all CN platforms

- Complete Nutrition (CN) Magazine: Circulated to in excess of **11,850** individual requesting nutrition health professionals, inc. over **9,200** UK dietitians
- nutrition2me.com: Over **87,500** unique visits per annum**
- CN e-news and CN e-shots: Subscribed to by over **5,600** UK nutrition and dietetic professionals
- CN's Social Media platforms: Over **12,400** 'followers'.

“Fresenius Kabi are proud to sponsor the CN Awards for another year! This is a fantastic opportunity to recognise the hard work of healthcare professionals. The CN Awards provide a fantastic opportunity for the nutrition industry to come together and recognise the amazing achievements of the individuals, groups or organisations, whose hard work and dedication has made a real difference in the field of clinical nutrition. If you know of a peer, colleague or friend who should be recognised for their achievements, nominating them for a CN award is a great way to celebrate their hard work and dedication. We look forward to continuing to support the fantastic work done by the CN Awards team.”

Rhianna Edmeade
EN Product Manager,
Fresenius Kabi Ltd.

For further information regarding CN Awards, please contact Carly via 01920 449 128 or advertising@cm-2.co.uk



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